



Innovating **Spaces,**
Elevating Living



Leading Through Values
Corporate Office: 26/426/12
Sreekrishna Shopping Enclave
Thaikkad P.O-680104, Guruvayur
Thrissur, Kerala





Leading Through Values



LEADING THROUGH VALUES

Founded in 1995 by visionary Mr. Ramachandran, RC Group began as a humble aluminium interiors service company and has grown into a trusted symbol of innovation, integrity, and sustainability. Blending tradition with forward-thinking solutions, we craft sustainable products that transform spaces and elevate lives, leaving a lasting impact on communities and the world.





Leading Through Values



Transforming Spaces,
Inspiring Trust,
Shaping the Future

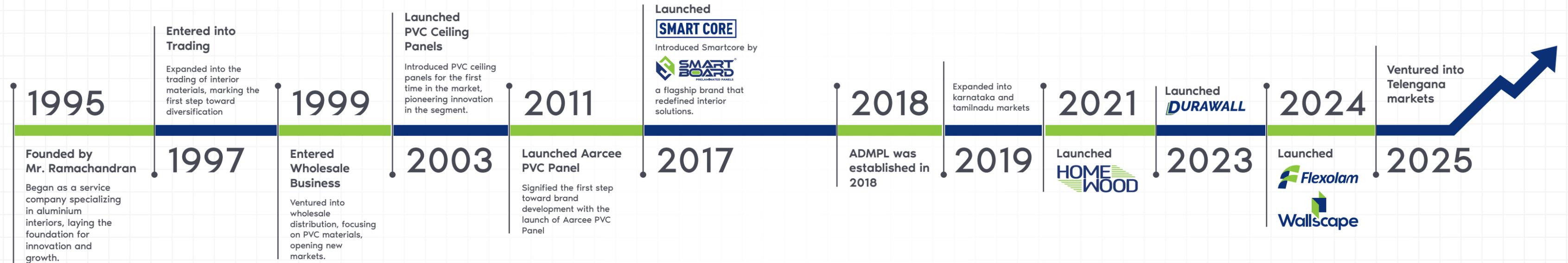
Vision

To be a global leader in delivering innovative and sustainable solutions, setting benchmarks for excellence while fostering trust, integrity, and responsibility in every endeavor. Through exceptional customer service and forward-thinking innovation, we aim to transform lives and spaces worldwide

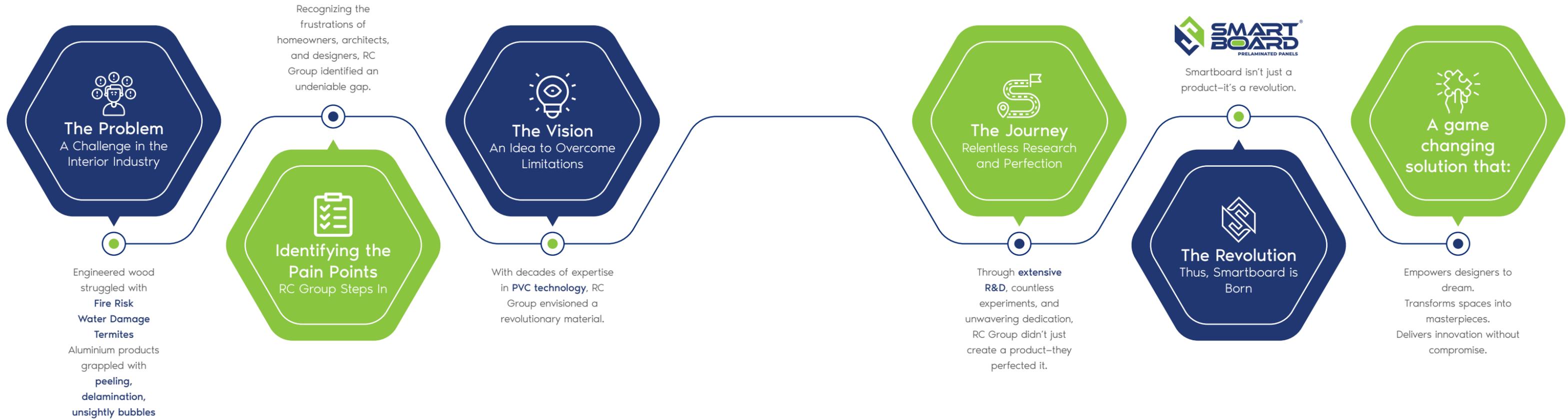
Mission

To lead with integrity, innovation, and responsibility by delivering exceptional products and services that inspire trust, empower communities, and uphold our commitment to ethical and sustainable practices in every interaction.

A Timeline of Growth & Innovation



Evolution of





Leading Through Values



Who We Are



Smartboard is a cutting-edge decor solution designed to address the challenges of traditional materials like engineered wood in modern spaces. Ideal for wall panelling, modular kitchens, wardrobes, vanity units, and ceilings, Smartboard seamlessly combines functionality with elegance. It empowers designers and homeowners to create interiors that are not only visually stunning but also built to last.

Smartboard's Vision

To be the leading provider of innovative and sustainable interior and exterior solutions, transforming living and working spaces into modern masterpieces through exceptional customer service, innovative design, and unwavering commitment to quality.

Smartboard's Mission

To deliver high-quality, versatile, and eco-friendly interior and exterior solutions that meet the evolving needs of customers, backed by cutting-edge technology, exceptional design, superior customer support and unmatched reliability.



One Vision, Five Solutions

Smartboard evolved—not as a single product, but as a parent brand with a family of sub-brands, each designed to excel in its own arena. Together, they offer a comprehensive answer to the limitations of conventional materials, ensuring there’s a smarter solution for every need.



The Core of
Elegant Living

Design
Beyond Limits

Walls that
Inspire

Redefining Walls,
Elevating Ceilings

Engineered to
Endure

SMART CORE

 **Flexolam**

 **Wallscape**

DURAWALL

HOME WOOD



SMART CORE

by SMART BOARD

SmartCore is the backbone of innovative interiors. With its advanced SmartShield Technology, it ensures exceptional durability, fire resistance, and termite-proofing. Ideal for kitchens, wardrobes, and furniture, SmartCore combines functionality with timeless style, making it the foundation of superior interior solutions.

✓ Features

- SmartShield Technology for enhanced durability.
- Moisture, fire, and termite resistance.
- Perfect for kitchens, wardrobes, and furniture.

✓ Applications

• Kitchens

Moisture-resistant panels for long-lasting cabinets.

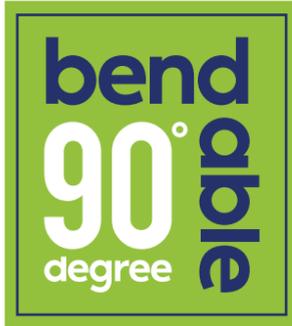
• Furniture

Elegant and robust panels for custom designs.

• Wardrobes

Stylish and durable finishes for modern storage.





✓ Features

- Infinite flexibility for bold designs.
- Moisture, fire, and termite resistance.
- Perfect for kitchens, wardrobes, and furniture.

✓ Applications

• Curved Interiors

Smooth, flowing designs for homes and offices.

• kitchen

Eye-catching exteriors for kitchen spaces.

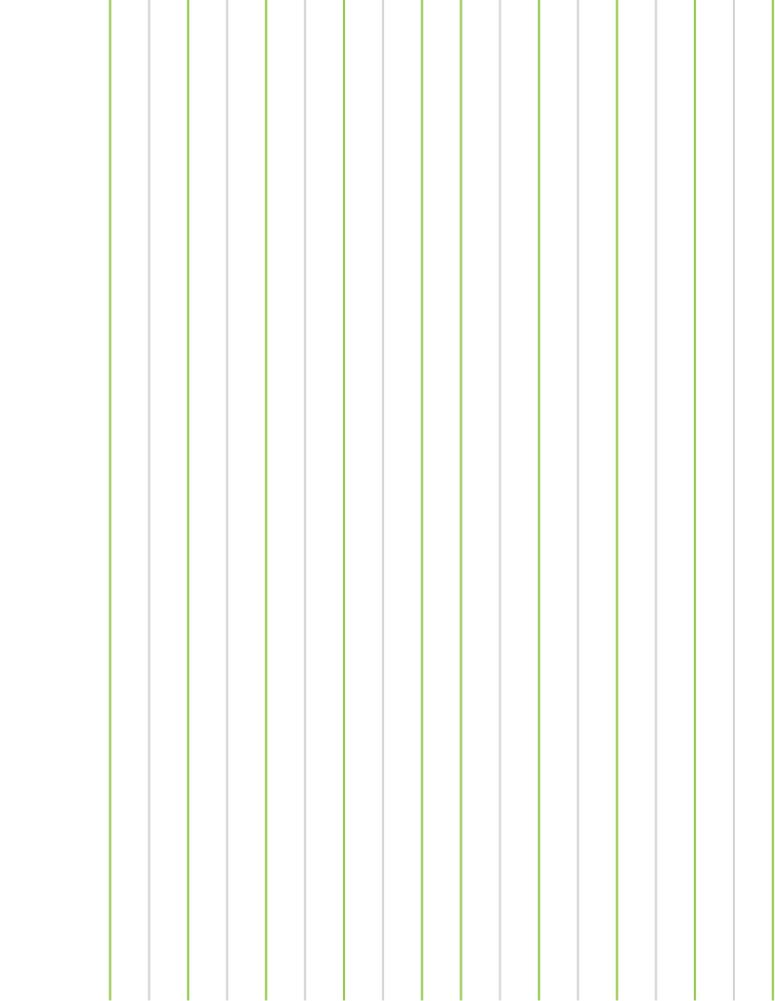
• wardrobes

Unique designs for wardrobes.



Flexolam brings creativity to life by enabling seamless curves and bold architectural designs. With its 90-degree bendability, it allows designers to push boundaries and craft imaginative structures. Its flexibility and durability make it the perfect choice for artistic facades, modern interiors, and custom installations. Flexolam is where form meets function for imaginative spaces.





Wallscape

Wallscape transforms walls into canvases of inspiration. Offering a wide range of textures, colors, and impact-resistant features, it's ideal for feature walls, office partitions, and decor elements. Wallscape ensures every wall becomes a masterpiece that speaks volumes.

✔ Features

- Wide range of textures and colors.
- Impact and moisture resistance.

✔ Applications

• Feature walls

Decorative panels for living rooms and lobbies.

• TV units

Modern and functional designs.

• Decor elements

Modern wall accents for creative interiors.



DURAWALL

Durawall blends strength and elegance, redefining high-traffic interiors and exteriors. Engineered for toughness, it's perfect for facades, ceilings, and commercial spaces. With stylish finishes and lasting durability, Durawall stands strong in the face of challenges.

✓ Features

- High impact resistance
- 100% moisture and termite proof
- Zero Maintenance

✓ Applications

- **Interior walls**
Durable and stylish solutions.

- **Ceilings**
Practical and polished finishes.

- **TV units**
Modern and functional designs.





Homewood merges the timeless beauty of wood with modern innovation. Its eco-friendly, termite-resistant features make it the ideal choice for furniture, decorative walls, and cabinetry. Homewood offers the warmth of tradition with the reliability of cutting-edge materials.

✔ Features

- 100% termite and moisture proof
- Low maintenance
- eco Friendly

✔ Applications

• Kitchen

Moisture-resistant and elegant panels.

• Furniture

Stylish and durable designs.

• Cabinetry

Durable finishes for kitchens and wardrobes.



FROM SOLUTIONS TO UNLIMITED POSSIBILITIES

Smartboard's Design Ranges



Where Innovation Meets Aesthetic Excellence



Sustainability at



Eco-Friendly Materials

Made from PVC, a recyclable material, reducing reliance on non-renewable resources.



Long-Lasting Durability

Fireproof, waterproof, and termite-resistant properties ensure extended product life, reducing waste and replacement needs.



Support for Green Building Initiatives

Ideal for eco-conscious designs and projects, contributing to sustainable architectural practices.



Sustaining forest ecosystems

Smartboard prioritizes eco-friendly materials and responsible sourcing to protect forest ecosystems and promote sustainability.



Zero Toxic Emissions

Free from harmful chemicals like formaldehyde, making it safe for both users and the environment.



Recyclable and Reusable

At the end of its lifecycle, Smartboard can be recycled or repurposed, aligning with circular economy principles and reducing environmental harm.



Applications Across Industries



Homes

Elegant interiors and durable furniture solutions.



Offices

Functional partitions and modern workspaces.



Retail

Captivating displays and stylish shelving.



Hospitality

Luxurious hotel interiors and decorative panels.



Healthcare

Hygienic surfaces and easy-to-maintain spaces.



Education

Durable partitions and inspiring learning environments.



Real Estate Development

Provide customizable solutions for high-end residential and commercial projects



Public Infrastructure

Decorative facades and civic building enhancements.

Residential Solutions

Moisture-resistant kitchen cabinets.

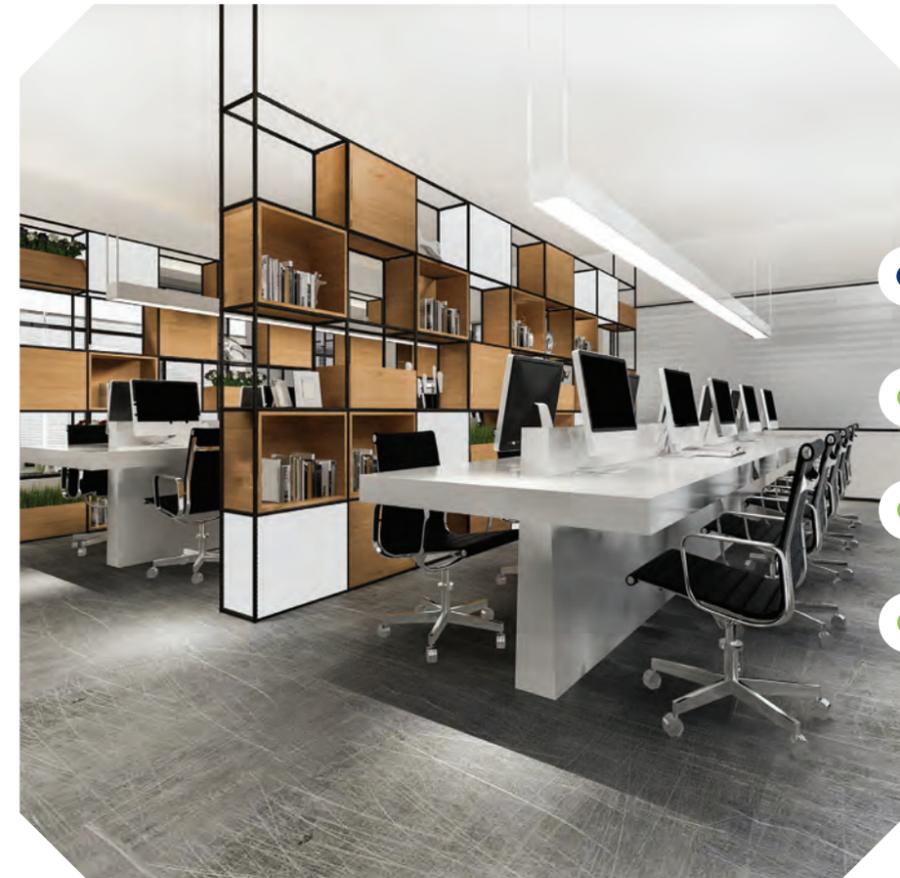
Durable, stylish furniture.

Decorative wall panels.



Smartboard is the ideal choice for homeowners and interior designers seeking a blend of elegance and functionality.

For offices and commercial setups, Smartboard provides a professional yet modern aesthetic that enhances productivity and ambiance.



Commercial Spaces

Modern office partitions.

Stylish reception desks.

Functional meeting rooms.



Retail

Eye-catching displays and shelving

Stylish decorative facades

Durable solutions for busy areas



Hospitality

Transform hotels with luxurious interiors.

Design decorative wall panels and accents.



Healthcare

Hygienic panels for hospitals and clinics.

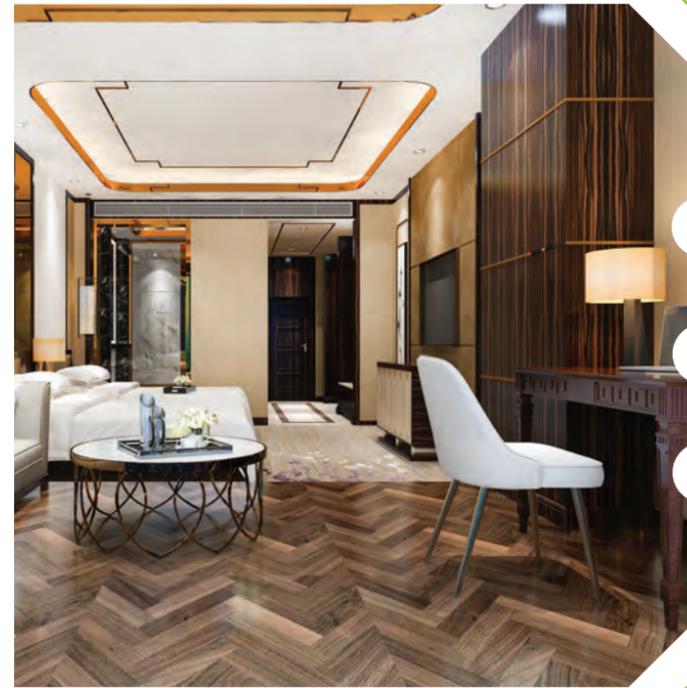
Easy-to-maintain partitions for patient areas



Education

Durable partitions for classrooms.

Modern solutions for lecture halls.



Real Estate Development

Add value to homes with premium designs.

Eco-friendly materials to attract modern buyers.



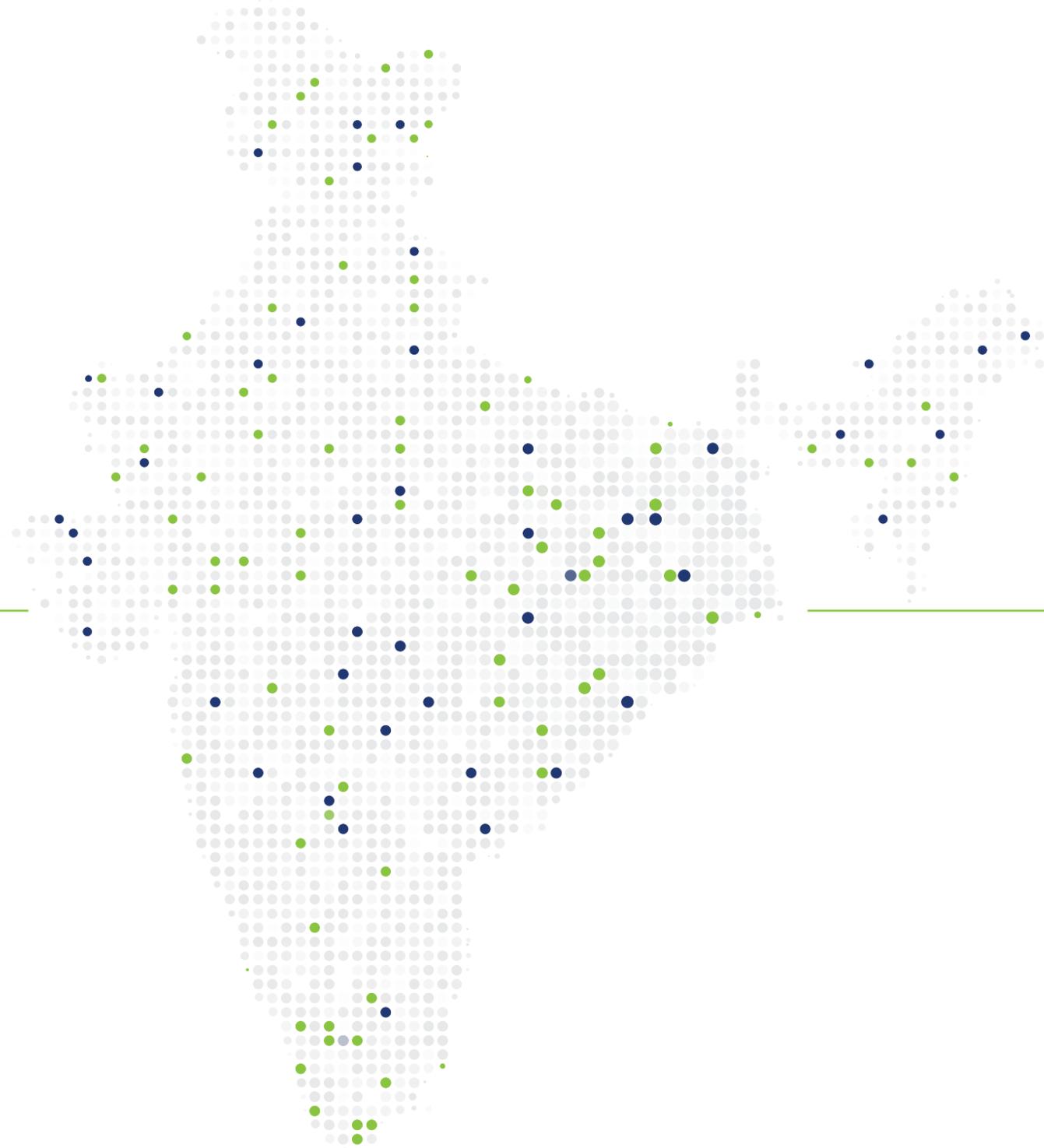
Public Infrastructure

Decorative panels for airports.

Durable facades for civic buildings.

The Future of Smartboard

When we created Smartboard, we didn't just think about today. We thought about how it would change the way people live, dream, and build for generations to come. Choosing Smartboard is not just about upgrading your spaces; it's about elevating your life.



Expanding into
New markets

Innovating
for a smarter,
sustainable world.

thank
you

As we conclude this journey through the Smartboard Brand Book, we are reminded of our unwavering commitment to redefining interior and exterior solutions. From our humble beginnings to becoming an industry leader, Smartboard stands as a symbol of innovation, quality, and sustainability. Our dedication to creating smarter, stronger, and more beautiful spaces continues to drive our growth and inspire our mission.

We extend our heartfelt gratitude to our partners, clients, and stakeholders who have trusted us and supported our vision. Your belief in Smartboard fuels our pursuit of excellence and motivates us to deliver solutions that exceed expectations. Together, we are building a future where spaces are not just designed but transformed.

Thank you for being a part of our story. As we move forward, we remain committed to pushing boundaries, embracing new possibilities, and leading the way in sustainable design. Smartboard—elevating spaces, inspiring lives.